

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta..... MARCAS	31-Dic-14 Cajetillas (20 uds.)	31-Dic-13 Cajetillas (20 uds.)	Incremento %
MARLBORO	329.958.678	317.492.645	3,93%
WINSTON	286.068.374	281.143.754	1,75%
CHESTERFIELD	205.440.510	211.901.884	-3,05%
FORTUNA	179.876.836	184.812.198	-2,67%
CAMEL	159.801.930	161.275.472	-0,91%
LUCKY STRIKE	126.778.582	130.663.170	-2,97%
DUCADOS NEGRO	119.556.370	132.757.695	-9,94%
L&M	114.022.870	116.776.814	-2,36%
NOBEL	97.640.276	100.843.814	-3,18%
DUCADOS RUBIO	74.311.048	82.484.908	-9,91%
WEST BROOKLYN	58.226.669	38.131.737	52,70%
PALL MALL	47.542.330	51.876.151	-8,35%
DUCADOS RUBIO BLANDO	32.863.148	42.582.693	-22,83%
FORTUNA RED LINE	30.018.484	33.183.991	-9,54%
DUCADOS RUBIO 100'S	26.801.146	23.041.007	16,32%
MARK 1	20.308.216	18.711.056	8,54%
MARLBORO POCKET	19.949.950	20.321.280	-1,83%
JOHN PLAYER SP.	18.458.446	21.167.799	-12,80%
LUCKY STRIKE BLANDO	18.111.227	19.123.201	-5,29%
ELIXYR	17.269.264	17.557.628	-1,64%
L&M RED SEMI-RÍGIDO	16.353.536	20.582.444	-20,55%
NOBEL STYLE	15.683.999	14.832.952	5,74%
PHILIP MORRIS K/S	14.479.288	12.982.180	11,53%
MARLBORO TOUCH AZUL	13.291.751	8.493.057	56,50%
PALL MALL LARGO 100'S	12.610.229	10.853.201	16,19%
BENSON & HEDGES AMERICAN	12.076.677	3.041.329	297,09%
GOLD COAST	11.795.850	14.335.546	-17,72%
L&M BLUE SEMI-RÍGIDO	11.464.513	12.477.568	-8,12%
CHESTERFIELD SEMI-RÍGIDO	10.647.169	9.252.290	15,08%
LUCKY STRIKE CLICK & ROLL	10.430.965	8.163.325	27,78%
WINSTON REDVOLUTION	8.418.993	12.014.245	-29,92%
BN	8.337.088	9.316.211	-10,51%
NOBEL BLANDO	7.804.095	7.409.243	5,33%
GAULOISES RUBIO	7.411.319	7.763.727	-4,54%
BULLBRAND	7.058.596	7.813.047	-9,66%
R 1	6.975.852	7.000.139	-0,35%
JOHN PLAYER SP. BLACK/BLUE	6.198.628	6.786.565	-8,66%
LAMBERT & BUTLER	6.156.695	6.501.231	-5,30%
PHILIP MORRIS	6.072.628	2.467.583	146,10%
AUSTIN	6.018.265	7.821.688	-23,06%
BENSON & HEDGES	5.871.374	5.178.798	13,37%
MARLBORO TOUCH ROJO	5.824.895	3.405.400	71,05%
KARELIA	5.798.920	5.748.590	0,88%
RESTO MARCAS	140.162.480	165.323.968	-15,22%
Totales	2.339.948.159	2.375.413.225	-1,49%